



wednesday, january 30, 2013

the collegian

INDEPENDENT VOICE FOR KANSAS STATE UNIVERSITY

VOL. 118 NO. 82

kstatecollegian.com



Tomorrow:
High: 28 °F
Low: 9 °F



Friday:
High: 41 °F
Low: 22 °F

03

Have you heard?
Check out Edge for
a review of ASAP
Rocky's solo album

04

Feeling the Forum?
See what your fellow
students are saying
about campus life

06

Money matters
Looking for a summer
internship? Here are 7
things to think about



Ambassador discusses alliance between US, Israel

Sean Frye
staff writer

Michael Oren, Israel's ambassador to the United States, discussed the controversial alliance that Israel and the U.S. share on Tuesday morning at the 162nd Landon Lecture.

Oren, who grew up in West Orange, N.J. jokingly stated that he defends the state of New Jersey more so than he does the state of Israel. He was very emphatic about the positive relationship that the U.S. and Israel maintain.

"[Israel] is unabashedly, unreservedly, unequivocally pro-America," Oren said. "You will never find an anti-American demonstration in the state of Israel. American flags are never burned in the streets of Israel,

they're waved in the streets of Israel."

During his lecture and question-and-answer session, which in total lasted just under an hour, Oren discussed three reasons why the U.S. and Israel are such devoted allies. Oren mentioned a spiritual connection that both the U.S. and Israel share, the fact that Israel is a functioning democracy and that Israel is loyal to America in the forms of trade and customs.

Oren explained that the spiritual relationship between Israel, the world's only Jewish-majority state, and the U.S. dated back to when the Founding Fathers chose the seal for America. Though the founders ultimately chose a bald eagle, another option they discussed was an image of Moses leading the

Jewish people to the Promised Land.

"There was a very intense debate about this seal, and America came this close to having Moses as its national symbol," Oren said. "The designers of the Moses seal were none other than Thomas Jefferson and Benjamin Franklin. That's how deeply they had internalized the biblical Hebrew narrative."

The University of Kansas currently uses a depiction of Moses as its university seal.

Oren also said Israel's status as a functioning democracy in the Middle East represents the American vision for the region.

"[Israel] has been the only functioning democracy in the Middle East for many, many years," Oren said. "It's a country

which, like the United States, has representative government, it has a rule of law."

In discussing the state of the Israeli democracy, Oren emphasized the fact that, like the U.S., the Israelis have a declaration of independence. This declaration was signed on May 14, 1948,

ISRAEL | pg. 4

Parker Robb | Collegian
Israeli Ambassador to the U.S. Michael Oren discusses the historical and ongoing relations between the United States and Israel during the 162nd annual Landon Lecture Tuesday morning in Forum Hall in the K-State Student Union. Manhattan residents and K-State students packed Forum Hall for the opportunity to hear the dignitary speak.



Internships viable option for all students



Kaitlyn Dewell
staff writer

It's internship hunting season again — that time every year when Staples sees an erratic spike in resume paper sales, and Manhattan dry-cleaners notice uncharacteristically high levels of collegiate clientele prepping their most business-professional attire

for interviews.

Between university-required practicums, internships, part-time jobs, classes and homework, finding and obtaining an internship can get pushed to the bottom of the daily to-do list.

However, due to the difficult job market our generation is faced with, current college students and recent college

graduates are faced with a higher-than-ever level of competition to land a job.

An article published last spring by the Huffington Post reported that one in two recent college graduates are unemployed. Internships and practical experience before graduation can help students get ahead.

Many K-State students are taking measures to increase their

chances of getting employed after graduation. Career fairs and information sessions are just two opportunities the university offers to help students get ahead of the competition.

"I feel like so many places want real-world experiences, and without that the big-time agencies won't even give you a look," said Joe Falter, senior in advertising.

Falter believes that his experience at K-State has helped prepare him for a future career.

"I feel like my involvement at K-State has given me a ton of great professional experience that could translate to the workforce," Falter said. "Even with that, I fear it won't really cut it."

As students look for real-world experience in internships, many will find themselves in a vicious catch-22: students want internships to acquire the experience necessary to join the workforce, but employers who offer internships want applicants with previous experience.

Nevertheless, Joy Hill, associate director of K-State Career and Employment Services says there are ways for students to land internships even without prior experience. It is common for internship applicants to lack relevant work experience, Hill said. The key for these students is being able to talk about what experience they do have, even if it is in an unrelated field or industry.

"Let's say a student wasn't involved in any clubs or organizations on campus, but did work for four years while they were at school," Hill said. "How can they talk about that experience?"

Being able to recount even loosely-related experiences and

INTERN | pg. 3

Police presence near Union for security purposes

Lindsey Staab
staff writer

With all of the mass shootings happening around the country, a hoard of police vehicles and officers in body armor is enough to make anyone look twice. Such was the case on campus on Tuesday as students were heading to their morning classes.

Students walking on Mid-Campus Drive past the K-State Student Union were a little more alert as they passed no fewer than eight state trooper vehicles, four of which were K-9 units with their corresponding officers. Several officers were gathered outside the entrance to the Union, while more were stationed inside.

There was no threat to the school or its students. The need for extra security was due to a lecture presented by Israeli Ambassador Michael Oren at Forum Hall, as part of the Landon Lecture Series.

One officer on the scene, Lieutenant Gregory Harkrader with the Kansas Highway Patrol, explained that the officers' patrol cars, parked side by side outside the Union, were not meant to cause alarm or anxiety.

"It's not unusual for us, we do this all the time. It's part of the job," Harkrader said.

He continued by saying that the officers' parking decision was influenced by the proximity of the Union entrance on Mid-Campus Drive to Forum Hall, where Ambassador Oren was to be speaking.

"That's why we're parked here," Harkrader said. "We've blocked off this area in case we need to get out of here."

Harkrader also explained that part of planning for events such as this requires communication between the Riley County Police Department, university coordinators, the Kansas Highway Patrol and K-State Campus Police.

The exact number of officers on site could not be revealed due to security reasons. Harkrader, however, said that special attention to security would be given as a result of the student protest to Oren's speech given at the University of California, Irvine on February 8, 2010.

When all was said and done, Ambassador Oren's lecture ended a little after 11 a.m. without any reported incidents or disturbances.

Topeka Zoo receives fine from USDA for animal mistreatment, neglect



Zach Foley
staff writer

The city of Topeka agreed last week to pay \$45,000 in fines to settle a 2011 complaint by the U.S. Department of Agriculture against the Topeka Zoo for willful violations of the Animal Welfare Act. These violations range from a rusted fence, which is a minor violation, to major violations like the

Evert Nelson | Collegian
The entrance of the Topeka Zoological Park shows the times and admission fees Tuesday afternoon near closing time, but an empty parking lot shows a low number of visitors. The zoo has been fined \$45,000 for violations of the Animal Welfare Act.

unexplained or needless deaths of animals.

The USDA's December 2011 complaint listed 51 violations by the Topeka Zoo, making it one of the largest missteps by an accredited zoo in the nation. The Topeka Zoo was unavailable for comment.

Judy Carman, co-founder of Animal Outreach of Kansas, said the zoo already has a terrible reputation for animal care.

"Unfortunately the zoo is a repeat violator of the Animal Welfare Act and there is little to suggest that this will change," Carman said.

However, Scott Shoemaker, director of Sunset Zoo in Manhattan, believes that Topeka Zoo director Brendan Wiley is in the process of restoring credibility to the zoo.

"In the past [the Topeka Zoo] has had an issue with community support," Shoemaker said. "The Sunset Zoo has always had really strong support from the community. They lost the trust of the community, now they have to get it back."

In 1998, the Topeka Zoo was charged for breaching the Animal Welfare Act, but instead of being forced to pay a fine, the zoo had to invest at least \$25,000 in improvements of the facility.

But the zoo had a long way to go, and more than 10 animals have died due to mistreatment since 2006. That year, a leopard died because zoo employees had been treating it with an

ZOO | pg. 4

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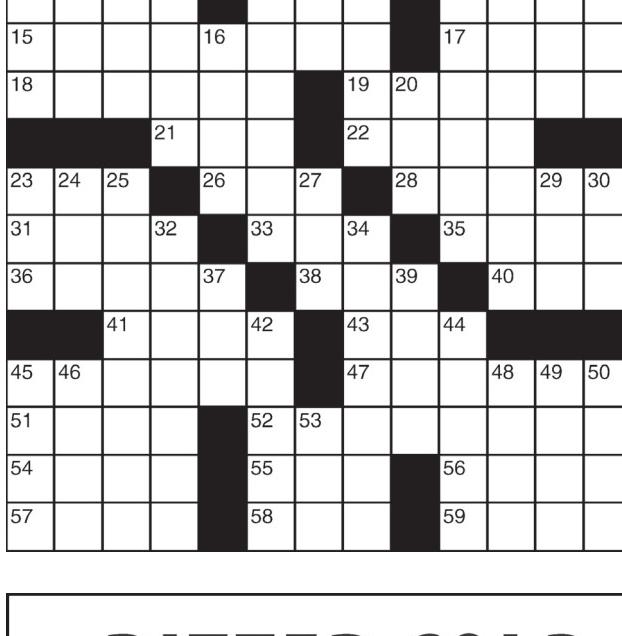
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Yesterday's answer 1-30



BITTER COLD

A lone individual strolls past Hale Library Tuesday evening during the constant barrage of snow that blanketed Manhattan in a windy white sheet. Photo by Lauren Garrison | Collegian**Relive the past** kstatecollegian.com/print-edition

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Logan's Run | By Aaron Logan



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The Collegian does not publish open letters, third-party letters or letters that have been sent to other publications or people.

CORRECTIONS

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All weather information courtesy of the National Weather Service. For up-to-date forecasts, visit nws.noaa.gov.

THE BLOTTER

ARREST REPORTS

Monday, Jan. 28

James Leanthony Marqu Gayle, of Junction City, was booked for violation of protection orders. No bond was listed.

Titiana Maria Ayala, of the 1800 block of Claflin Road, was booked for driving with a canceled, suspended or revoked license and motor vehicle liability. Bond was set at \$750.

Mark Anthony Chang, of the 900 block of Blumont Avenue, was booked for un-

lawful possession of hallucinogens and use or possession of paraphernalia to introduce a controlled substance into the human body. Bond was set at \$1,500.

Justin Robert Wessling, of the 2700 block of Kirkwood Drive, was booked for driving under the influence. Bond was set at \$750.

Steven James Shoemate, of Lawrence, was booked for battery and criminal damage to property. Bond was set at \$1,500.

Compiled by Katie Goerl

1-30

CRYPTOQUIP

R G M N A M E L M V K D R R D J E W T

N L C L Z M N I L K D C T A M N M I C D .

T J Q W M V G R N L T M R ' N L

Z K D N N M E V M E Z M N V Q M N D .

Yesterday's Cryptoquip: SOON AFTER I STARTED A FIRE ON THE BILLIARDS TABLE, I REALIZED THAT I'D SET THE BAIZE ABLAZE.

Today's Cryptoquip Clue: T equals Y

Gone Fishing

Students present research at annual event

Lauren Garrison | Collegian

The third annual Midwest Fisheries Student Colloquium was held Friday and Saturday at the Konza Prairie Biological Station, a unit of the Kansas Biological Survey and K-State Student Subunit of the American Fisheries Society.

The American Fisheries Society is a national organization and K-State has its own chapter of graduate and undergraduate students. According to the society's Web site, its mission is to "improve the conservation and sustainability of fishery resources and aquatic ecosystems."

The colloquium is a forum for students across the Midwest who are interested in or studying fish or aquatic science to present their research.

There were 45 students who attended from Iowa, South Dakota, Nebraska, Colorado, Missouri, Oklahoma and Kansas.

The colloquium included a social meal, social and poster session, and presentations.

Gerten said the purpose of the social was to engage the students in an informal environment to build professional relationships with one another.

See FISH, Page 7

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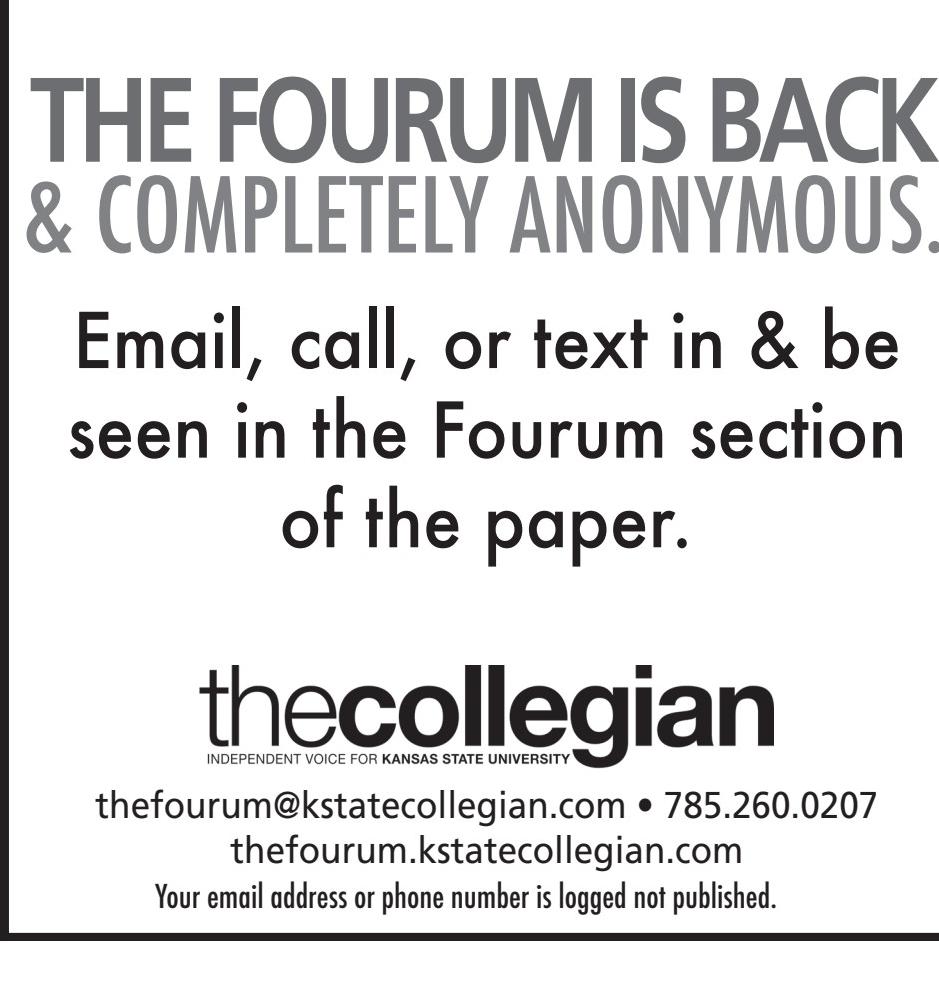
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wednesday, january 30, 2013

the collegian

Multipurpose cola: Coke can be used for cleaning, cooking

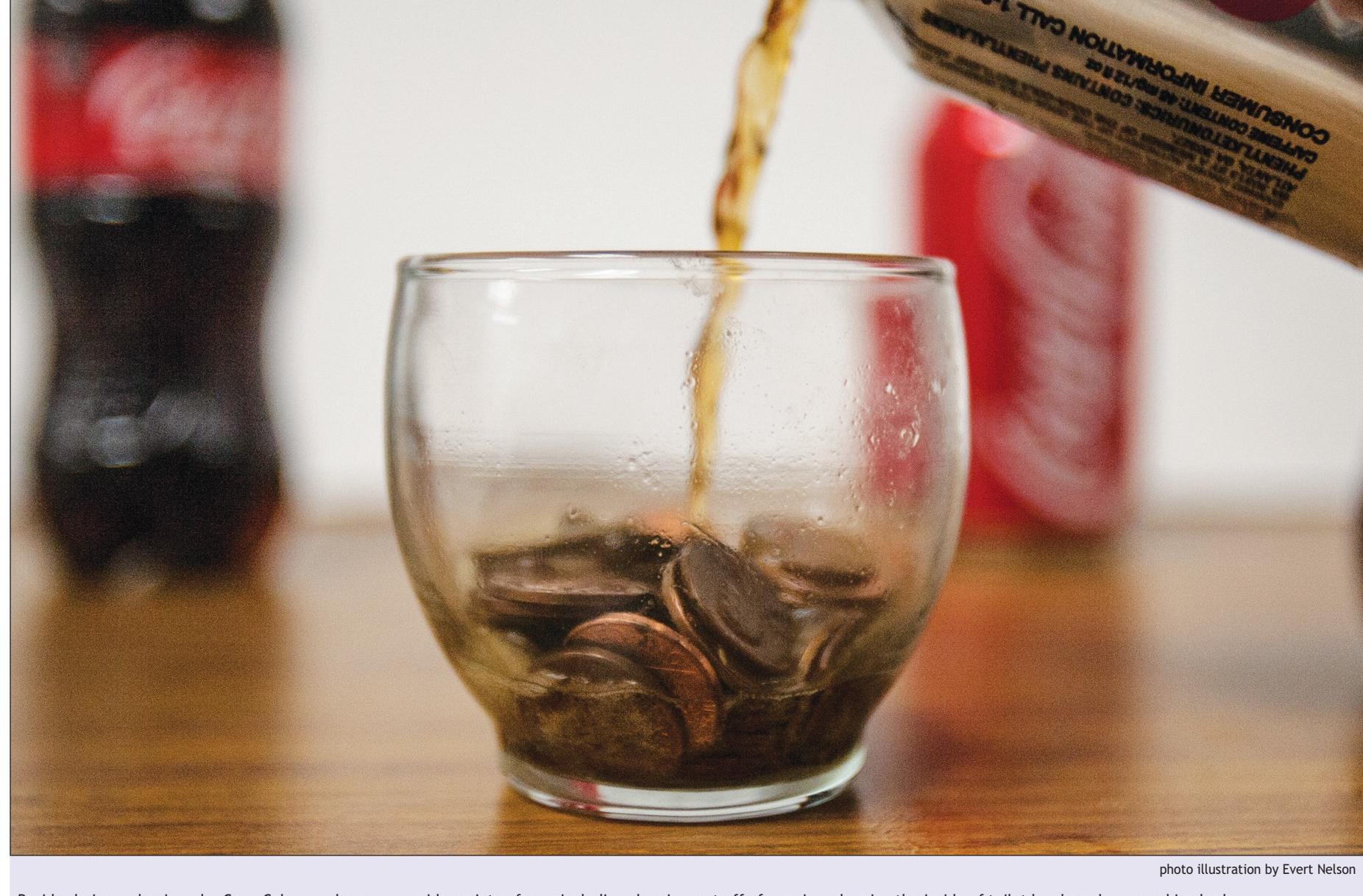


photo illustration by Evert Nelson

Besides being a classic soda, Coca-Cola can also serve a wide variety of uses including cleaning rust off of pennies, cleaning the inside of toilet bowls and even making barbecue.



Sid Arguello

Many people around the world enjoy the carbonated beverage Coca-Cola on a daily basis. Although once marketed as a medicine, and now as a beverage, the uses for Coca-Cola don't stop at quenching thirst. You can also use the beverage for many household chores, as I discovered firsthand

over a weekend of Coca-Cola-inspired cooking and cleaning.

Coca-Cola was first introduced to consumers by pharmacist John Pemberton in 1886. Although his initial attempts to sell the product were widely unsuccessful, the product survived. Asa Griggs Candler purchased the company in 1888 after Pemberton's death, and the rest is history.

I had heard for a while that Coke can be used to clean things like toilets and cleaning rust off pennies. Over the weekend, I took up several claims from online sources that insisted Coca-Cola is not just a fizzy drink.

My first challenge was to clean the rust off of several dirty

pennies. Following directions on *ehow.com*, I soaked the pennies in Coke for a 24-hour period.

While the pennies soaked in Coke, I started my second mission: to clean my toilet with Coke. According to *About.com* writer Jonathon E. Stewart's video "How to Clean A Toilet With Coca Cola," the best technique for cleaning your toilet with Coke is to use a bottle of the drink. This helps reach the inner edges of the toilet bowl. Using this technique, I applied the coke and scrubbed my toilet with a toilet brush for about 5 minutes.

I soon began to see results from the foretold cleaning powers of Coca-Cola. After scrubbing for

about 7-10 minutes there was no trace of limescale on the white porcelain throne.

I was the most anxious to try a recipe I found online that used Coke as a sauce. While making an oven-roasted chicken, I used half original Oklahoma Joe's barbecue sauce and half Coca-Cola to baste the chicken, and let it marinate in the oven.

To my surprise, the chicken came out crispy brown and tasted just as good as it looked. Although the thick barbecue sauce overpowered the Coke taste, the meal was very enjoyable.

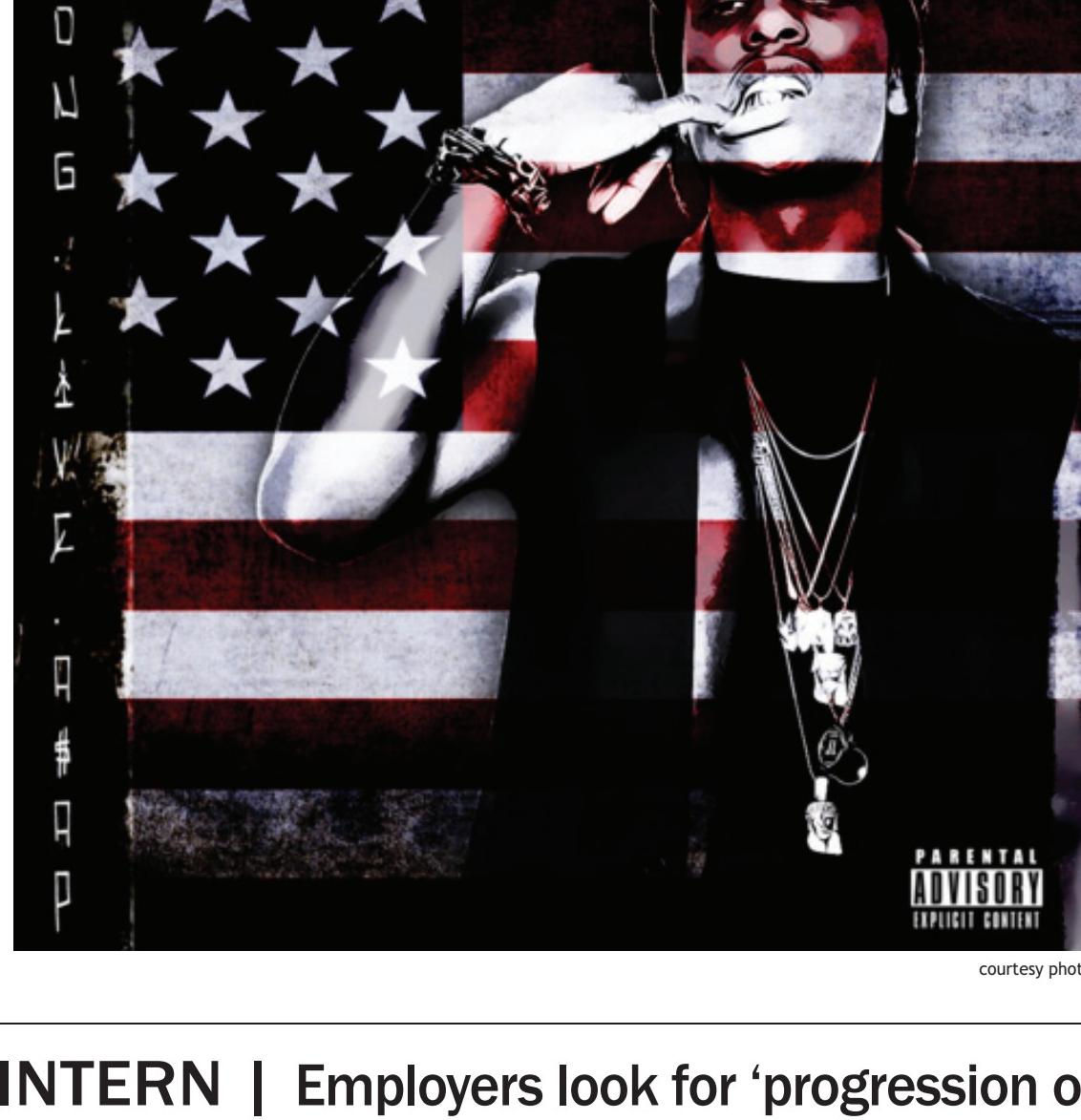
The following day I checked on the pennies I had previously let soak in Coke. Although the rust

was not fully cleaned off, the pennies were significantly shinier. I let them soak for another 24 hours. By that point, most, if not all, of the rust was cleaned off.

According to *listverse.com*, Coca-Cola can be used for other household chores, such as removing the scent of skunk spray. Soaking the smelly clothes in Coke and detergent will eliminate skunk odors, according to the website, which also claims that you can treat jellyfish stings by pouring Coca-Cola over the sting area. I'll let you test that theory yourself.

Sid Arguello is a senior in psychology. Please send comments to edge@kstate-collegian.com.

A\$AP Rocky's debut solo album impresses with lyrics, versatility



courtesy photo

"Long. Live. A\$AP."

★★★★★

album review by Chris Harrison

A\$AP Rocky's solo debut is one of the most sonically diverse rap records in recent history. "Long. Live. A\$AP" shows that Rocky is one of the most versatile rappers in the game, and establishes him as a force to be reckoned with in hip-hop.

The album begins with the dark, rumbling title track on which Rocky flexes his underrated lyrical ability before picking up the tempo with his next song, "Goldie" is an absolute banger. His confidence is on full display as he flows effortlessly over a deep bass and a simple looped melody.

"PMW (All I Really Need)," a collaboration with Schoolboy Q, feeds off of the chemistry the two built on "Hands On the Wheel" (Q even references the song in one of his lines). The duo once again spins a tale of debauchery over a laid-back instrumental. The album's tone shifts dramatically on "Hell" featuring an unlikely appearance from Santigold, which is an otherwise solid song that could have benefited from better production.

"F-kin' Problems" is the 2013 Lakers of rap songs. It has an all-star lineup (Rocky, Kendrick Lamar, Drake and 2 Chainz), but it ultimately falls short of its lofty expectations — although it could still find a home on a party playlist despite an awful chorus from 2 Chainz.

"Wild For the Night" is the album's biggest surprise. Rocky's verses shift from a chopped-and-screwed Southern-inspired sound to a rapid

double-time flow. It somehow all works with Skrillex's bouncing bass and high-pitched electronic sounds.

"1 Train" features yet another all-star cast: Kendrick Lamar, Joey Bada\$\$, Yelawolf, Danny Brown, Action Bronson and Big K.R.I.T., and is essentially a who's who of up-and-coming rappers. Unlike other songs on the album, however, it fully lives up to its potential.

The song resembles the long, epic posse cuts that were common in hip-hop back in the early to mid-'90s, with each MC bringing his A-game and rapping like he has a chip on his shoulder. Yelawolf, Lamar and Bronson's verses are standouts, but Big K.R.I.T. takes home the title, delivering one of the finest and fiercest verses of his career as he snarls, "Most rappers hoping the world end so they don't have to drop another album."

After flipping the mood once more on the oddly catchy "Fashion Killa," a luxury rap about the finer things in life, the album takes a more personal turn. "Phoenix" is the album's darkest cut, as Rocky reflects on everything from ending fake friendships to contemplating suicide. In "Suddenly," he reminisces about his childhood growing up in Harlem before looking forward to his future successes.

"Long. Live. A\$AP" is a very solid debut album, and A\$AP Rocky's effortless ability to blend a wide range of styles will be the basis of a very long and successful rap career. I give the album 4 out of 5 stars.

Chris Harrison is a senior in marketing. Please send comments to edge@kstate-collegian.com.

INTERN | Employers look for 'progression over time,' career coordinator says

Continued from page 1

apply them as beneficial to an internship or job is an important asset when in this position, Hill said.

Students who have opted out of a part-time job during college in order to put their academics at high priority can still have an edge, Hill said. These students will have to be able to elaborate on class projects, presentations and other relevant coursework to appeal to potential employers. This isn't a technique that all applicants should rely on, she said.

"It is challenging to make coursework look like a job or an internship,"

Hill said. "If you feel like your resume is kind of weak, or if you had room for it, you could add it. But, if you can fill up your resume with other, more meaningful experiences, I would say that's more important."

To help students avoid putting themselves in a position of applying for an internship in a field in which they have no experience, Hill recommends early intervention. Undergraduate students should consider joining clubs and organizations that are major-specific early in their college career, she said.

Jared Meitler, career development coordinator for CES, added that just being a member of a relevant orga-

nization isn't typically enough to win potential employers over.

"One of the things that employers look for is progression over time," Meitler said. "It's going to look a lot more impressive to a potential employer if you are a member of an organization, then the secretary and then the president."

Meitler also said that in general, employers want to see a well-rounded individual. Being able to show that you have dedicated time not only to work or school, but also to volunteer work or community service, is incredibly helpful in giving applicants an added facet. Volunteer hours can be an excellent way to ac-

quire the added experience needed to be competitive, Meitler said.

"This can definitely benefit students because it attests to their character and not just their ability to go do a job they're paid for," Meitler said.

Internships aren't just a way to get prior experience, but also a way to network with employers and potentially secure a full-time job after graduation. To improve the chances of turning a summer internship into a lifelong career, Meitler said that, first and foremost, interns need to take their jobs seriously.

"I like to think of an internship as a fairly low-risk opportunity for an

employer to interview a student over a period of time, rather than just a 30-minute sitting," Meitler said. "You have to do everything you can to be successful while you're there."

Applying and interviewing for internships can be a stressful process, but CES has programs to help students through the process. Current students can utilize CES for mock interviews, resume reviews and to receive counseling on finding beneficial internships and programs. With these free university resources, students from all academic areas can break their own cycles of inexperience and graduate prepared to face the challenges of the "real world."

THE FOURUM
785-260-0207

The Fourum is a quirky view of campus life in voices from the K-State community. Positive and humorous comments are selected for publication by the Collegian staff.

Of course, the day I don't wear underwear under my skirt we take a field trip... and it's windy.

Texting while driving is banned on campus, yet K-State is still not a 100% smoke/tobacco-free zone. That's like saying we don't want you to die in a car crash but slowly poisoning yourself and others is alright. Oh, the irony.

Weather, you devious twisted beast. I see what you did there.

My cat suckles on my hair

Why do people watch shows like The Bachelor? Even if he is a K-Stater, what a joke.

If we don't beat Texas I'm giving up on Bruce.

To the cute guys frat-lapping in the red truck on Monday - you're awesome!

Darius Rucker sings "Wagon Wheel" so much better than Old Crow Medicine Show... said no one ever.

I love the amount of hot girls there are in journalism and mass comm.

I would like to know whose bright idea it was to have ALL the computers in the 24hr Study Center unusable for the first two weeks of class.

My roommate has not left his room all day. Get this kid some vitamin C from the sun stat.

Hey fourum, as a 5th year, I thought I'd never see you again. Here's looking at you, kid.

Masturbation, boobs popping out... What illustration is next?

All, King hall is not CBC building! CBC stands for Chemistry-Biochemistry. Thanks!

I hear there's a zombie hunter working at the Derb... I feel so much safer now.

I pity the fool who don't read the forum

Shaquille O'Neal and Stephen King arrested? Busy night in Manhattan.

The amount of sexiness at Old Stadium today was over the top.

Editor's note: To submit your Fourum contribution, call or text 785-260-0207 or email thefourum@kstate-collegian.com. Your email address or phone number is logged but not published.

ISRAEL | 'America's ultimate ally'

Continued from page 1

and guarantees human rights to all people.

"Our declaration of independence is directly drawn from the American Declaration of Independence, promising full equality, not only for religion and creed and race, but also for sex," Oren said.

The biggest point Oren discussed in his lecture to a packed Forum Hall was that Israel is a full supporter of the U.S., and that the U.S. and Israel have a robust trade relationship.

"Israel today is America's 20th largest customer in the world," Oren said. "We're the 12th largest export destination for the United States. Israeli companies are outsourcing to the United States. Tens of thousands of Americans are employed by Israeli companies."

Oren also brought up the fact that Israel honors many American observances, including 9/11 and Martin Luther King Jr. Day.

"Israel is the only country in the Middle East that has a memorial for 9/11," Oren said. "We observe Martin

Luther King Day, there is a memorial for John F. Kennedy outside of Jerusalem; we're the only country in the Middle East that has not one, but two copies of the Liberty Bell."

While the U.S. and Israel are strong allies, Oren acknowledges that the two parties do have their differences at times. One of the more important points of contention between the two sides is that the U.S. does not officially recognize Jerusalem as the capital of Israel.

"Do we agree on everything? At times we have not agreed on everything," Oren said. "It's very interesting, with this close relationship, it's one of the few alliances with Israel where one member of the alliance doesn't recognize the capital of the other member."

Oren jokingly added, "For the record, Israel does recognize Washington, D.C., as the capital of the United States."

For many students and faculty in the audience, Oren's lecture helped clarify the relationship that the U.S. and Israel have.

"I thought he was very detailed and had just a great his-

tory of Israel and all the military battles they've had in the past, and all the diplomatic plans they have in the future and how that correlates with United States interests," said Daniel Worthington, freshman in industrial engineering.

For K-State student body president Nate Spriggs, senior in agricultural economics, this Landon Lecture was the last he will experience as the president. Spriggs said he enjoyed not only Oren's lecture, but being a part of the Landon Lecture series as a whole.

"This is a very good opportunity that students have to see world leaders of this caliber come to our campus," Spriggs said. "In terms of this lecture and it being my last, this issue is very important to me and I'm very interested in this issue."

Overall, Oren was very optimistic regarding the alliance between the U.S. and Israel.

"There is no substitute for the state of Israel," Oren said at the conclusion of the lecture. "Israel is not only America's ally, Israel is America's ultimate ally."

Dare to dance: Salsarita's hosts Swing and Salsa Club

Evert Nelson | Collegian

Couples dance to and fro in Salsarita's Tuesday night as part of the Swing and Salsa Club. The club practices every Tuesday, as students and community members come together to learn and enjoy the art of dance.

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ZOO | 51 violations occurred

Continued from page 1

anti-inflammatory drug that caused kidney failure, and a hippo suffered a fatal seizure after the water in its tank overheated to 108 degrees. Nine other animals died between April 2007 and July 2011 of causes including emaciation, maggot infestation and alligator attack.

Of the 51 total violations, 12 have occurred since Wiley took over as zoo director in 2010, and include two counts of failure to provide proper veterinary care.

The problem with zoos' mistreatment of animals, said Morgan Taylor, freshman in animal science, is that the public might not be aware of all of the wrongdoings going on. Besides a couple of routine inspections, zoos operate behind closed doors.

The Topeka Zoo's violations were discovered during biyearly inspections by the USDA, which monitors all facilities containing mammals that are open to the public. If the USDA sees that a violation is reoccurring, it will file a complaint and impose a fine.

A fine is the next-to-last straw before the zoo loses its license entirely, according to Shoemaker.

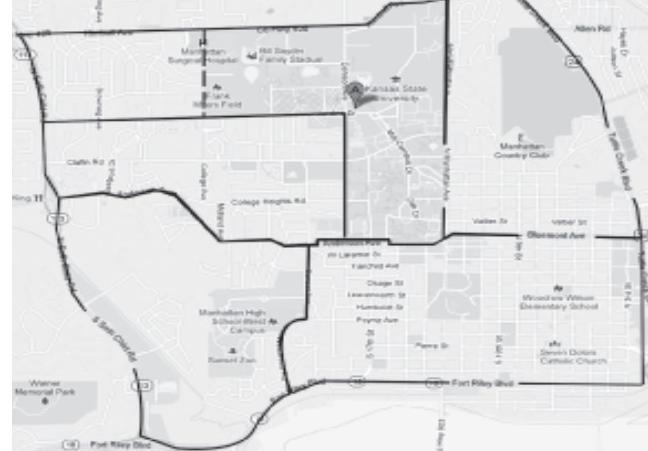
"The USDA can pull an exhibitor's license," Shoemaker said.

Carman has hopes that the fine will turn the Topeka Zoo around, but she is not optimistic about the prospects.

"This zoo still has the same problems and the same old response: downplay the situation and hope it goes away," Carman said.

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7 ways to secure an internship: be prepared, proactive



Andy Rao

ments of securing an internship:

1. Be proactive

The worst thing that you can do while searching for an opportunity is to sit back and wait for it to come knocking at your door. Go out and get your dream internship, because no one is going to hand it to you.

K-State offers various outlets for students through Career and Employment Services, including the spring 2013 career fairs (the Agri-business career fair is actually taking place tomorrow from 11 a.m. to 4 p.m. in the Union Ballroom) which offer a platform to meet potential employers.

After interviewing make sure that you follow up. Nothing says "I don't care" more than not sending a post-interview thank you letter or email. Your interviewer has most likely talked to hundreds of students, so try to make yourself stand out.

Taking a few steps and being proactive can drastically improve your chances of securing an internship.

One of the most important things that students — regardless of their year in school — can do for themselves is apply for future internships.

Many businesses have already closed their application processes for their summer programs, but there are still tons of opportunities to network and find internships.

Interviewing for an internship isn't just about going out there and charming an HR rep, it's about being ready to handle tough questions and showing what you bring to the table.

Like one of my professors always say, "Proper prior preparation prevents poor performance."

Here are seven key compo-

2. Do your homework on your prospective employer

Even in everyday conversation people love to talk about themselves. The more you can relate to the other person, the easier it is to make connections.

The same is true while looking to find employment.

Before you go looking for an opportunity, the first thing you need to do is conduct thorough research. Not only will this help you understand what kind of businesses you are looking to intern for, but it will also help you get background information in order to hold an in-depth conversation with your employer.

3. Play to your strengths

Remember, you don't have to be good at every single thing that you do in order to be a good candidate for employment.

Focus on what you can do, and give your interviewer an idea of what strengths you bring to their company.

That's not to say that if you

are asked about your weaknesses you avoid answering. Try and be honest with what you struggle with, tell them how you are working to improve, and move on.

Make the center of the conversation what you are passionate about and how your strengths match the company's needs.

4. Have a clean, professional resume

Having a well-put-together resume is the easiest way to catch someone's attention. Make sure that your resume is updated, professional and easy to follow.

Only include your most significant accomplishments, and make sure that you have designated a system of organization for your items (chronological order, categorical order, etc.).

It is often said that employers look at your resume for less than a minute before they gain enough understanding of who you are and what you can bring to the table.

Make that the best minute of their day.

5. Look the part

Looks matter. It's that simple. What interviewers first see becomes their first impression of you. Being well groomed, following basic hygiene and wearing appropriate attire shows that you can maintain professional conduct, and shows that you are willing to get out of your sweats for the job.

Dress for the position that you one day want to hold. Not only will it increase your own confidence, but it will also assure your interviewer that you are serious about your opportunity.

6. Be succinct and honest

No one likes a long, drawn-out explanation for a very simple question. Don't be that person.

When you interview, stick to the point. Provide details when necessary, and be direct with your answers. If the interviewer wants you to elaborate, they will

usually ask you to expand on your answer.

Also, honesty is truly the best policy. If you embellish certain details, sooner or later, it will come to light.

Giving your interviewer an accurate representation of who you are and what you are capable is paramount to finding the right place to work.

7. Don't put all your eggs in one basket

Leave your options open while applying for work. Even if you have your heart set on applying to intern at a certain business, you never know what situation you will find yourself in.

The last thing you want to happen is to count on something fully, and then have it fall through.

Apply to a variety of different positions — you never know what you'll find.

Andy Rao is a junior in accounting and finance. Please send comments to edge@kstatecollegian.com.

Business beats: Warner Bros. gains new CEO, new BlackBerry released

Darrington Clark
publishing editor

Facebook may pay millions in user lawsuit settlement

Facebook may possibly be sending millions of users up to \$10 each in a cash settlement for a lawsuit filed in 2011. Last week, legal notices were sent out by the company discussing payment solutions.

According to CNN in an article published Monday, the recently-launched "Sponsored Stories" advertising program that Facebook uses placed profile pictures next to advertisements that people liked. A person logging on to Facebook could see their friend's profile picture right next to an advertisement of a brand or label

that they had "liked."

In April of 2011, five Facebook users filed a lawsuit over the ad program. In 2012, Facebook agreed to a \$20 million settlement, which was ultimately decided by a court to be distributed among Facebook users. Some users received email settlement notices in the past week.

The amount of money paid to each user depends on how many users submit a claim from the company. Users who received settlement notices have until May 2 to file a claim.

New BlackBerry phone released today

Research in Motion announced that BlackBerry 10, the newest edition of the

BlackBerry franchise, will be released today, according to The New York Times in a report published Tuesday.

BlackBerry 10 serves as the name of the new phone and its accompanying operating system. BlackBerry was once the dominant smartphone retailer, but currently accounts for 4.6 percent of the global market for smartphones, compared to Samsung's 30 percent and Apple's 20 percent.

Corporations continue to use BlackBerry as a business phone, but Research in Motion plans to release two versions of BlackBerry 10, one with the traditional QWERTY keyboard and a touch-screen version, for more personal and recreation use.

Thorsten Heins, chief executive of Research in Motion, said in a conference in September that the new BlackBerry will "restore the company to glory."

Warner Bros. name first Asian American CEO

Warner Brothers named Kevin Tsujihara as their next CEO. Tsujihara will be the first Asian-American CEO of a major Hollywood studio when he is installed on March 1.

Tsujihara currently serves as Warner Bros. president of home entertainment, which encompasses home video, video games and online distribution. He was chosen over other department presidents to lead the company out of a tumultuous financial period

and pioneer a new service, "UltraViolet."

This new service allows customers to access purchased movies on any device connected to the Internet.

Tsujihara has already overseen major movements of Warner Bros. content to Internet and mobile devices.

Previous CEO Barry Meyer personally recommended Tsujihara, saying "he was the best choice for the whole company," according to a Monday L.A. Times article.

Microsoft Office beginning subscription program

Office 2013, the newest edition of the Microsoft computer program franchise, will be offered as a subscription service.

Users will pay \$100 per year to use Microsoft's SkyDrive storage unit and the Office program on up to five computers.

The updated Office also offers "Office on Demand," which allows a subscriber to access Office 2013 on any web browser on any computer.

According to a CNN article published Tuesday, Microsoft will continue to sell traditional Office programs, so the update and upgrade are not requirements, but both versions have increased in price over the last few years. Reviewers from CNN Money and CNET claim that the upgrade is a nice improvement, but may not be worth the yearly payment.

Office 2013 arrived on store shelves Tuesday.

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